

The N.A.B. filed a petition on April 14, 2004 which seeks a Declaratory Ruling on satellite radio's broadcasting of local weather and traffic. My company, On the Air, Inc., supports the N.A.B. Petition, and request that the F.C.C. take action in support of that petition.

Please remember that when satellite radio was granted licenses, the F.C.C. accepted the promises of XM Radio, Inc. and Sirius Satellite Radio, Inc. that their service would be national only. In the very short time since their inception, they have broken their promises to the commission launching localized traffic and weather service. Our company, located in Ardmore, Oklahoma, spends thousands of dollars on news coverage, localized community events, and support of local non profit groups through the United Way and other worthwhile causes. In 2003, Oklahoma broadcasters donated more than 110 million dollars in public service to worth-while projects. We live and work in these communities and are limited to our coverage area to make a return on our investment. Satellite Radio doesn't have the public interest limits or ownership limits that we have and have no local investment in their communities. Yet as time goes on we are allowing them to dig in a little deeper in our local areas without thought of their original intent. Please remember, that the FCC vowed to protect vibrant local broadcasting and promised to take any necessary action to safeguard the important service that terrestrial radio provides. We believe the time is now for the FCC to afford local radio that protection. Before these companies invest millions of dollars in technology and further raise consumers expectations about their ability to receive specific content, we ask the F.C.C. to clarify that it authorized a "national-only satellite radio service".